

BADM-1815: SPECIAL TOPICS IN SOCIAL ENTREPRENEURSHIP AND ENTREPRENEURIAL THINKING

Cuyahoga Community College

Viewing: BADM-1815 : Special Topics in Social Entrepreneurship and Entrepreneurial Thinking

Academic Term:

Fall 2024

Subject Code

BADM - Business Administration

Course Number:

1815

Title:

Special Topics in Social Entrepreneurship and Entrepreneurial Thinking

Catalog Description:

This course is developed as an offering for students enrolled in the Entrepreneur Program. This Program is a collaborative effort between Tri-C and the Cleveland Metropolitan School District (CMSD) to provide CMSD students with a "clinical" business education through real-world, hands-on experiences to solve entrepreneurial issues and challenges for the overall betterment of their community.

Credit Hour(s):

3

Lecture Hour(s):

3

Requisites

Prerequisite and Corequisite

None.

Outcomes

Course Outcome(s):

Apply entrepreneurial thinking that allows students to integrate entrepreneurship concepts and interact with business experts

Essential Learning Outcome Mapping:

Civic Responsibility: Analyze the results of actions and inactions with the likely effects on the larger local and/or global communities.

Objective(s):

Meet with local entrepreneurs to learn how they conduct business in the local community.

Course Outcome(s):

Analyze the critical attitudes and self awareness that is necessary for life-long learning, building professional relationships, and working in different environments and cultures.

Essential Learning Outcome Mapping:

Civic Responsibility: Analyze the results of actions and inactions with the likely effects on the larger local and/or global communities.

Cultural Sensitivity: Demonstrate sensitivity to the beliefs, views, values, and practices of cultures within and beyond the United States.

Objective(s):

- discuss skills needed to create positive relationships in a business environment.
- interact with professional managers and local organizations who have an impact on the community.

Course Outcome(s):

Recognize personal and professional success skills by focusing on students individual strengths with hands-on career and academic opportunities through a non-traditional pathway.

Essential Learning Outcome Mapping:

Critical/Creative Thinking: Analyze, evaluate, and synthesize information in order to consider problems/ideas and transform them in innovative or imaginative ways.

Objective(s):

- discuss how a SWOT analysis is used as a building block for individual or business strategic success.
 - partner with a local entrepreneur to work with a team to conduct required research that solves problems.
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Course Outcome(s):

Apply clinical field experience opportunities, whereby students and community members team together to engage in real-life problem solving.

Essential Learning Outcome Mapping:

Critical/Creative Thinking: Analyze, evaluate, and synthesize information in order to consider problems/ideas and transform them in innovative or imaginative ways.

Quantitative Reasoning: Analyze problems, including real-world scenarios, through the application of mathematical and numerical concepts and skills, including the interpretation of data, tables, charts, or graphs.

Objective(s):

- discuss the steps needed for effective problem solving
 - work with entrepreneurs as a team to apply research data to real-life problems that lead to solutions for effective decision making.
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Course Outcome(s):

Evaluate social capital to the community one lives in to enhance awareness and commitment towards effective citizenship and social responsibility.

Essential Learning Outcome Mapping:

Civic Responsibility: Analyze the results of actions and inactions with the likely effects on the larger local and/or global communities.

Oral Communication: Demonstrate effective verbal and nonverbal communication for an intended audience that is clear, organized, and delivered effectively following the standard conventions of that language.

Cultural Sensitivity: Demonstrate sensitivity to the beliefs, views, values, and practices of cultures within and beyond the United States.

Objective(s):

- discuss effective communication skills and tools needed to communicate to a broad audience.
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Methods of Evaluation:

- tests/quizzes
- written papers
- oral presentation

Course Content Outline:

- A. Business Foundation
 - a. Entrepreneurship – what it means
 - b. Responsibilities of Business – Economical, Ethical, and Social
 - c. Building and maintaining relationships
 - d. Skills required for success
 - i. Hard skills – learned through books and experience (i.e. accounting, marketing)
 - ii. Soft skills – learned through insight and experience (i.e. how to work with people, make good decisions, lead)

- B. Team Building and Management
 - a. Project Management
 - i. Setting goals and outcomes
 - ii. Building relationships
 - iii. Defining task
 - iv. Assigning responsibilities
 - v. Managing progress
 - vi. Delivering results
 - b. High Performance Teams
 - i. Leadership
 - ii. Accountability
 - iii. Team work
 - iv. Diversity
- C. Business Principles
 - a. Conducting Research
 - i. Primary vs. Secondary data
 - ii. Recognizing sources
 - iii. Importance of unbiased data
 - iv. Analyzing Data
 - b. Marketing
 - i. Responsible use of social media to present findings
 - c. Finance
 - i. Basic use of Excel to prove feasibility
- D. Effective Presentation Techniques
 - a. Oral communication
 - b. Written communication

Religious Accommodation

Before reviewing the course schedule, students should carefully review the following religious accommodation policy and other required instructional policies:

Religious Accommodation:

Students seeking an accommodation for absences permitted under Ohio's Testing Your Faith Act must provide the instructor with written notice of the specific dates for which the student requires an accommodation and must do so not later than fourteen (14) days after the first day of instruction. Please submit requests for accommodations at this link: <https://portal2.tri-c.edu/ReligiousAccommodation/ReligiousAccommodationForm>. Students with questions about their religious accommodations under Ohio's Testing Your Faith Act may contact the College's Office of General Counsel and Legal Services by phone at 216.987.4856 or via email at legal@tri-c.edu.

Other Required Instructional Policies:

<https://www.tri-c.edu/student-resources/curriculum/documents/syllabus-part-b.pdf>

The Course Schedule is subject to change due to pedagogical needs, instructor discretion, parts of term, and unexpected events.

Additional Resources for the Instructor

As part of this course, a handful of local entrepreneurs have been identified and will serve as both clients and mentors to work with the students throughout the semester.

Top of page

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